

# NEWS RELEASE



**FOR IMMEDIATE RELEASE**

## **Mayor's approval, vote share up slightly as return nears**

### **Chow and Tory tie with Ford out**

TORONTO June 24<sup>th</sup>, 2014 - In a random sampling of public opinion taken by the Forum Poll™ among 890 Toronto voters one week before he returns from rehab, Mayor Rob Ford's approval rating has improved slightly since the historic low noted the last time we polled, and he is more competitive in most mayoral election match ups.

### **Tory with best approval rating, Ford with poorest**

Approval ratings are a function of awareness, among other things. Among the vast majority of voters aware of him (92%), John Tory has the approval of 6-in-10 (61%, down from 68% on June 6), while the equally large proportion who know of Olivia Chow (96%) give her a similar approval score (57%, down from 64%). Two thirds are aware of David Soknacki (63%) and just less than half approve (47%, down from 54%). Most voters know of Karen Stintz (80%), but just 4-in-10 give her their approval (41%, down from 46%). Rob Ford has the approval of just one third (32%), up slightly since two weeks ago (28%).

### **Chow leads key races, ties Tory when Ford is out**

In the all-important five way match between all major contenders, Olivia Chow leads with a third (34%), compared to just more than a quarter for Rob Ford (27%) and just a quarter for Tory (24%). David Soknacki (6%) and Karen Stintz (3%) do not really contend.

In a four way race in which Rob Ford doesn't run, John Tory and Olivia Chow are essentially tied among voters, with more than a third each (34% and 36%, respectively). Once again, Soknacki (8%) and Stintz (5%) don't contend. In this race, close to a fifth have no opinion (12%), and this is because Rob Ford supporters don't know who to vote for (35%).

In a three way race between the major contenders, Olivia Chow takes close to 4-in-10 votes (37%), to 3-in-10 for Tory (29%) and Ford (28%).

In a straight up contest between John Tory and Olivia Chow, the two are closely matched (40% and 42%, respectively), and close to a fifth have no opinion (17%), including close to 4-in-10 Ford supporters (38%).

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### **TORONTO**

**June 24<sup>th</sup>, 2014**

### **HIGHLIGHTS:**

- Mayor Rob Ford's approval rating has improved slightly since the historic low noted the last time we polled, and he is more competitive in most mayoral election match ups.
- John Tory has the approval of 6-in-10 (61%) while Rob Ford has the approval of just one third (32%).
- In the all-important five way match between all major contenders, Olivia Chow leads with a third (34%), compared to just more than a quarter for Rob Ford (27%) and just a quarter for Tory (24%).
- In a four way race in which Rob Ford doesn't run, John Tory and Olivia Chow are essentially tied among voters, with more than a third each (36% and 34%, respectively).

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## **Ford Nation springs back**

In the question which determines membership in Ford Nation ("Will you vote for Rob Ford in the municipal election in October or not?" with no other candidates named), the proportion saying yes has rebounded from less than a quarter two weeks ago (22%) to close to 3-in-10 now (29%). At this point, Ford Nation is characterized by the youngest (38%), the less wealthy (less than \$20K - 38%, \$20K to \$40K - 42%), in Scarborough (42%) but not downtown (15%), among the least educated (50%) and provincial PC voters (49%).

## **Fewer call for mayor to resign**

Just less than 6-in-10 voters now want the mayor to resign (58%), down slightly from two thirds last time we polled (June 6 - 63%). Wanting him to resign is common to younger groups (35 to 44 - 63%), the wealthiest (\$100K to \$250K - 75%), in the downtown (73%), the best educated (post grad - 67%), past Liberal or NDP voters provincially (69% and 67%, respectively) and Olivia Chow supporters municipally (90%).

## **Chow leads on most attributes except budget**

When asked which candidate would handle the city's budget best, it is a relatively even field, led by Rob Ford (31%), followed by Tory (27%) and Chow (26%). Chow is seen to have the best vision for the city (35%), compared to Tory and Ford (26% each). Tory (32%) and Chow (34%) are relatively closely tied for being able to get council to work together, but Ford is not (14%), nor are Soknacki and Stintz (5% and 4%, respectively). Chow is seen to be the winner for leaving the city in better shape (32%) over Ford (26%) and Tory (25%).

## **Chow, Ford matched for having best transit plan**

More than a quarter see Rob Ford (26%) or Olivia Chow (27%) as having the best transit plan for the city, while Tory trails slightly (23%). Soknacki (5%) and Stintz (7%) don't contend on this measure, and one tenth have no opinion (11%). Interestingly, very few believe none of the candidates has a transit plan that will work (1%).

## **Building transit most important task for mayor**

Close to one third of voters say building transit is the most important issue in the election (31%), followed by keeping taxes low (20%) and protecting existing city services (10%). Other priorities selected by fewer than a tenth include rebuilding Toronto's image (9%), eliminating waste and caring for the most vulnerable (8% each) and cleaning up city hall (7%). Among Ford supporters, taxes are clearly the biggest concern (40%), followed by eliminating waste (17%) and cleaning up city hall (14%). Among Chow supporters, the biggest priority is building transit

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## **TORONTO**

**June 24<sup>th</sup>, 2014**

## **HIGHLIGHTS:**

- In the question which determines membership in Ford Nation the proportion saying yes has rebounded from less than a quarter two weeks ago (22%) to close to 3-in-10 now (29%).
- Just more than 6-in-10 voters now want the mayor to resign (58%).
- When asked which candidate would handle the city's budget best, it is a relatively even field.
- More than a quarter see Rob Ford (26%) or Olivia Chow (27%) as having the best transit plan for the city.
- Close to one third of voters say building transit is the most important issue in the election (31%), followed by keeping taxes low (20%) and protecting existing city services (10%).

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**TORONTO**  
**June 24<sup>th</sup>, 2014**

## **HIGHLIGHTS:**

- More than one half of Toronto voters disapprove David Soknacki's proposal to ban on-street parking on major streets in the downtown core (58%).
- "With his return now imminent, interest in the mayor is beginning to grow, and with it, as usually happens, his approval. We'll see if this is a temporary phenomenon, or a sustained surge which will carry him back into the campaign he left so abruptly," said Forum Research President, Dr. Lorne Bozinoff.

(35%), followed by protecting city services (19%), rebuilding Toronto's image (15%) and caring for the most vulnerable (12%). Tory supporters are especially concerned with building transit (40%), followed by keeping taxes low (14%), eliminating waste (11%) and rebuilding Toronto's image (10%).

### **Majority disapprove of Soknacki parking ban downtown**

More than one half of Toronto voters disapprove David Soknacki's proposal to ban on-street parking on major streets in the downtown core (58%). One third approve of the plan (31%) and one tenth have no opinion (11%). Approval is highest among the least wealthy (39%), the wealthiest (37%), transit users (36%), those who disapprove of Mayor Ford (37%) and past NDP provincial voters (47%).

"With his return now imminent, interest in the mayor is beginning to grow, and with it, as usually happens, his approval. We'll see if this is a temporary phenomenon, or a sustained surge which will carry him back into the campaign he left so abruptly," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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**TORONTO**  
**June 24<sup>th</sup>, 2014**

**Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 890 randomly selected Torontonians 18 years of age and older. The poll was conducted on June 23<sup>th</sup>, 2014.

Results based on the total sample are considered accurate  $\pm 3\%$ , 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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## **TORONTO**

**June 24<sup>th</sup>, 2014**

### **Mayor Rob Ford Approval - Trending**

<b>%</b>	<b>Sample</b>	<b>Approve</b>	<b>Disapprove</b>
June 23 <sup>rd</sup> , 2014	890	32	66
June 6 <sup>th</sup> , 2014	944	28	69
May 21 <sup>st</sup> , 2014	923	32	65
May 1 <sup>st</sup> , 2014	888	38	62
April 14 <sup>th</sup> , 2014	882	46	54
Mar 27 <sup>th</sup> , 2014	634	46	54
Mar 13 <sup>th</sup> , 2014	1271	42	58
Feb. 24 <sup>th</sup> , 2014	1310	44	56
Feb. 6 <sup>th</sup> , 2014	769	43	57
Jan. 22 <sup>nd</sup> , 2014	1063	45	55
Jan. 6 <sup>th</sup> , 2014	1105	47	53
Dec. 9 <sup>th</sup> , 2013	898	42	58
Nov. 20 <sup>th</sup> , 2013	1049	42	58
Nov. 6 <sup>th</sup> , 2013	1157	44	56
Nov. 4 <sup>th</sup> , 2013	1393	43	57
Oct 31 <sup>st</sup> , 2013	1032	44	56
Oct 28-29 <sup>th</sup> , 2013	1093	39	61
Sep 23 <sup>rd</sup> , 2013	1082	49	51
Aug 29 <sup>th</sup> , 2013	848	44	56
July 29 <sup>th</sup> , 2013	1368	46	54
June 25 <sup>th</sup> , 2013	1239	47	53
May 24 <sup>th</sup> , 2013	1395	42	58
May 10 <sup>th</sup> , 2013	974	44	56
April 11 <sup>th</sup> , 2013	850	43	57
April 5 <sup>th</sup> , 2013	484	49	50
March 20 <sup>th</sup> , 2013	1045	40	60
March 11 <sup>th</sup> , 2013	918	43	57
Feb. 26 <sup>th</sup> – 28 <sup>th</sup> , 2013	876	44	56
Feb. 22 <sup>nd</sup> , 2013	806	48	52
Jan. 25 <sup>th</sup> , 2013	1099	45	55
Dec. 14 <sup>th</sup> , 2012	897	42	58
Nov. 26 <sup>th</sup> , 2012	807	42	58
Nov 16 <sup>th</sup> – 17 <sup>th</sup> , 2012	848	45	55
Oct 25 <sup>th</sup> , 2012	614	44	56
Sep 28 <sup>th</sup> – 29 <sup>th</sup> , 2012	833	41	59
Sep 7 <sup>th</sup> – 8 <sup>th</sup> , 2012	834	42	58
Aug 9 <sup>th</sup> – 10 <sup>th</sup> , 2012	812	41	59
Jun 28 <sup>th</sup> , 2012	1212	42	58
Jun 7 <sup>th</sup> , 2012	951	45	55
May 28 <sup>th</sup> , 2012	704	40	60
Apr 18 <sup>th</sup> , 2012	812	47	53

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**TORONTO**

**June 24<sup>th</sup>, 2014**

**Voting for Ford in 2014 - Trending**

%	Sample	Yes	No	Don't know
June 23 <sup>rd</sup> , 2014	890	29	65	6
June 6 <sup>th</sup> , 2014	944	22	73	5
May 21 <sup>st</sup> , 2014	923	25	69	7
May 1 <sup>st</sup> , 2014	888	25	68	7
April 14 <sup>th</sup> , 2014	882	29	63	8
Mar 13 <sup>th</sup> , 2014	1271	31	62	7
Feb. 24 <sup>th</sup> , 2014	1310	38	57	5
Feb. 6 <sup>th</sup> , 2014	769	37	59	4
Jan. 22 <sup>nd</sup> , 2014	1063	37	57	6
Jan. 6 <sup>th</sup> , 2014	1105	41	54	6
Dec. 9 <sup>th</sup> , 2013	898	33	62	5
Nov. 20 <sup>th</sup> , 2013	1049	33	62	5
Nov. 6 <sup>th</sup> , 2013	1157	35	60	5

**Mayoral Candidate Awareness**

%	Aware
John Tory	92
Olivia Chow	96
David Soknacki	63
Karen Stintz	80

**Mayoral Candidate Approval - Trending**

%	Sample	Ford	Chow	Tory	Stintz	Soknacki
June 23 <sup>rd</sup> , 2014	890	32	57	61	41	47
June 6 <sup>th</sup> , 2014	944	28	64	68	46	54
May 1 <sup>st</sup> , 2014	888	38	58	69	47	56
April 14 <sup>th</sup> , 2014	882	46	60	65	46	47
Mar 13 <sup>th</sup> , 2014	1271	42	57	57	37	38

**Mayoral Candidate Attributes – Summary Table**

%	Rob Ford	John Tory	Olivia Chow	Karen Stintz	David Soknacki	Don't Know
Best for Budget	31	26	27	3	7	6
Best Vision for City	26	35	26	2	4	7
Get Councilors to Work Together	14	34	32	4	5	12
Leave City in Better Shape	26	32	25	3	4	8
Best Transit Plan	26	23	27	7	5	11

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**Mayoral Candidate Attributes – Trending Table**

%	Sample	Rob Ford	Olivia Chow	John Tory	Karen Stintz	David Soknacki	Don't Know
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**Handle the city budget the best?**

June 23 <sup>rd</sup> , 2014	890	31	26	27	3	7	6
Feb. 24 <sup>th</sup> , 2014	1310	37	21	27	6	N/A	9
Nov. 20 <sup>th</sup> , 2013	1049	34	28	22	8	N/A	8

**Best vision for the city?**

June 23 <sup>rd</sup> , 2014	890	26	35	26	2	4	7
Feb. 24 <sup>th</sup> , 2014	1310	30	27	29	7	N/A	7
Nov. 20 <sup>th</sup> , 2013	1049	30	34	21	9	N/A	6

**Get councilors to work together as one?**

June 23 <sup>rd</sup> , 2014	890	14	34	32	4	5	12
Feb. 24 <sup>th</sup> , 2014	1310	20	28	35	4	N/A	13
Nov. 20 <sup>th</sup> , 2013	1049	20	33	26	8	N/A	13

**Leave the city in better shape than he or she found it?**

June 23 <sup>rd</sup> , 2014	890	26	32	25	3	4	8
Feb. 24 <sup>th</sup> , 2014	1310	33	26	26	5	N/A	7
Nov. 20 <sup>th</sup> , 2013	1049	31	34	21	8	N/A	7

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**5-Way Mayoral Trial Heats Trending**

*Ford / Chow / Stintz / Tory / Soknacki*

%	Sample	Rob Ford	Olivia Chow	Karen Stintz	John Tory	David Soknacki	Don't Know
June 23 <sup>rd</sup> , 2014	890	27	34	3	24	6	6
June 6 <sup>th</sup> , 2014	944	20	38	4	28	5	5
May 21 <sup>st</sup> , 2014	923	24	36	3	27	3	6
April 14 <sup>th</sup> , 2014	882	27	34	6	24	4	5
Mar 27 <sup>th</sup> , 2014	634	32	33	5	21	4	5
Mar 13 <sup>th</sup> , 2014	1271	28	36	5	22	2	7
Feb 25, 2014	1310	31	31	6	27	2	3
Feb. 6 <sup>th</sup> , 2014	769	30	35	6	22	3	5
Jan. 22 <sup>nd</sup> , 2014	1063	30	31	7	24	4	4
Jan. 6 <sup>th</sup> , 2014	1105	35	30	5	22	3	5
Dec. 9 <sup>th</sup> , 2013	898	25	32	7	27	4	5
Nov. 20 <sup>th</sup> , 2013	1049	31	34	7	22	4	3
Nov. 6 <sup>th</sup> , 2013	1157	29	28	12	25	2	5
Nov. 4 <sup>th</sup> , 2013	1393	26	32	10	25	2	7
Oct. 31 <sup>st</sup> , 2013	1032	24	29	11	25	3	7
Oct. 29 <sup>th</sup> , 2013	1093	27	32	11	21	2	7

**4-Way Mayoral Trial Heats Trending**

*Stintz / Chow / Soknacki / Tory*

%	Sample	Karen Stintz	Olivia Chow	David Soknacki	John Tory	Don't Know
June 23 <sup>rd</sup> , 2014	890	5	36	8	34	17
June 6 <sup>th</sup> , 2014	944	4	40	5	33	17
May 21 <sup>st</sup> , 2014	923	6	39	4	36	15
April 14 <sup>th</sup> , 2014	882	5	38	5	31	21
Mar 27 <sup>th</sup> , 2014	634	7	34	5	32	22
Mar 13 <sup>th</sup> , 2014	1271	4	38	5	32	21
Feb 25, 2014	1310	7	33	3	37	20
Feb. 6 <sup>th</sup> , 2014	769	9	40	7	25	20
Jan. 22 <sup>nd</sup> , 2014	1063	8	34	6	33	18
Jan. 6 <sup>th</sup> , 2014	1105	7	33	7	34	20
Dec. 9 <sup>th</sup> , 2013	898	11	32	4	36	16
Oct 31, 2013	1032	12	33	6	29	19
Oct 29, 2013	1093	12	37	2	32	17

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## **3-Way Mayoral Trial Heats Trending**

### *Ford / Tory / Chow*

%	Sample	Rob Ford	John Tory	Olivia Chow	Don't Know
June 23 <sup>rd</sup> , 2014	890	28	29	37	6
June 6 <sup>th</sup> , 2014	944	22	30	42	6
May 21 <sup>st</sup> , 2014	923	27	31	36	6
April 14 <sup>th</sup> , 2014	882	30	29	36	5
Mar 13 <sup>th</sup> , 2014	1271	28	25	38	8
Feb 25, 2014	1310	32	33	32	3
June 25, 2013	1239	30	25	40	5
May 24, 2013	1395	27	24	42	8
May 10, 2013	974	36	15	40	9
Aug 9, 2012	812	26	24	39	11

## **2-Way Mayoral Trial Heats Trending**

### *Chow / Tory*

%	Sample	Olivia Chow	John Tory	Don't Know
June 23 <sup>rd</sup> , 2014	890	42	40	17
June 6 <sup>th</sup> , 2014	944	47	39	15
Sep 21-22, 2013	1082	39	43	18

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**TORONTO**

**June 24<sup>th</sup>, 2014**

**Awareness of Tory**

*'Have you heard of John Tory or not?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	890	68	88	190	241	303	386	504
Have heard of John Tory	92	85	97	92	95	95	95	88
Have not heard of John Tory	8	15	3	8	5	5	5	12

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	890	293	214	199	184
Have heard of John Tory	92	97	84	94	89
Have not heard of John Tory	8	3	16	6	11

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	890	332	251	85	660	230
Have heard of John Tory	92	94	90	96	96	83
Have not heard of John Tory	8	6	10	4	4	17

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	890	62	128	112	102	84	188	28
Have heard of John Tory	92	61	94	89	99	97	99	100
Have not heard of John Tory	8	39	6	11	1	3	1	0

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## **TORONTO**

**June 24<sup>th</sup>, 2014**

### **Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	890	147	217	330	196
Have heard of John Tory	92	87	80	95	98
Have not heard of John Tory	8	13	20	5	2

### **Have Children / Are Mothers**

%	Total	Yes	No	Moms
Sample	890	159	731	88
Have heard of John Tory	92	89	93	86
Have not heard of John Tory	8	11	7	14

### **Past Provincial Vote**

%	Total	Conservative	Liberal	NDP	Green	Other parties
Sample	890	197	420	149	22	28
Have heard of John Tory	92	97	96	91	95	97
Have not heard of John Tory	8	3	4	9	5	3

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**Approval of Tory**

*'Do you approve or disapprove of John Tory?'*

*[Heard of John Tory]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	835	59	85	175	228	288	366	469
Approve	61	44	68	61	67	74	63	58
Disapprove	39	56	32	39	33	26	37	42

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	835	282	195	190	168
Approve	61	61	67	53	62
Disapprove	39	39	33	47	38

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	835	319	228	78	634	201
Approve	61	70	50	47	68	43
Disapprove	39	30	50	53	32	57

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	835	46	118	105	100	81	185	28
Approve	61	55	44	54	59	62	73	67
Disapprove	39	45	56	46	41	38	27	33

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	835	130	193	321	191
Approve	61	59	52	63	63
Disapprove	39	41	48	37	37

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## **TORONTO**

**June 24<sup>th</sup>, 2014**

### *Have Children / Are Mothers*

%	Total	Yes	No	Moms
Sample	835	144	691	78
Approve	61	65	59	55
Disapprove	39	35	41	45

### *Past Provincial Vote*

%	Total	Progressive Conservative	Liberal	NDP	Green	Other Parties
Sample	835	192	400	140	20	27
Approve	61	74	69	49	42	46
Disapprove	39	26	31	51	58	54

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**TORONTO**

**June 24<sup>th</sup>, 2014**

**Awareness of Stintz**

*'Have you heard of Karen Stintz or not?'*

*[All Respondents]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	890	68	88	190	241	303	386	504
Have heard of Karen Stintz	80	74	78	81	88	86	85	75
Have not heard of Karen Stintz	20	26	22	19	12	14	15	25

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	890	293	214	199	184
Have heard of Karen Stintz	80	88	78	79	72
Have not heard of Karen Stintz	20	12	22	21	28

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	890	332	251	85	660	230
Have heard of Karen Stintz	80	84	77	80	87	65
Have not heard of Karen Stintz	20	16	23	20	13	35

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	890	62	128	112	102	84	188	28
Have heard of Karen Stintz	80	38	70	81	93	86	92	93
Have not heard of Karen Stintz	20	62	30	19	7	14	8	7

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**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	890	147	217	330	196
Have heard of Karen Stintz	80	59	70	85	92
Have not heard of Karen Stintz	20	41	30	15	8

**Have Children / Are Mothers**

%	Total	Yes	No	Moms
Sample	890	159	731	88
Have heard of Karen Stintz	80	74	82	68
Have not heard of Karen Stintz	20	26	18	32

**Past Provincial Vote**

%	Total	Conservative	Liberal	NDP	Green	Other parties
Sample	890	197	420	149	22	28
Have heard of Karen Stintz	80	83	85	82	91	83
Have not heard of Karen Stintz	20	17	15	18	9	17

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**Approval of Stintz**

*‘Do you approve or disapprove of Karen Stintz?’*

*[Heard of Karen Stintz]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	747	52	69	155	210	261	330	417
Approve	41	47	38	43	37	32	40	41
Disapprove	59	53	62	57	63	68	60	59

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	747	261	173	169	144
Approve	41	42	49	31	39
Disapprove	59	58	51	69	61

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	747	286	201	72	578	169
Approve	41	42	41	31	42	36
Disapprove	59	58	59	69	58	64

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	747	31	94	96	94	72	175	26
Approve	41	30	44	33	42	42	43	37
Disapprove	59	70	56	67	58	58	57	63

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	747	105	169	293	180
Approve	41	27	32	45	45
Disapprove	59	73	68	55	55

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### *Have Children / Are Mothers*

%	Total	Yes	No	Moms
Sample	747	123	624	64
Approve	41	40	41	36
Disapprove	59	60	59	64

### *Past Provincial Vote*

%	Total	Progressive Conservative	Liberal	NDP	Green	Other Parties
Sample	747	166	363	129	20	22
Approve	41	24	47	38	46	42
Disapprove	59	76	53	62	54	58

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**TORONTO**

**June 24<sup>th</sup>, 2014**

**Awareness of Chow**

*'Have you heard of Olivia Chow or not?'*

*[All Respondents]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	890	68	88	190	241	303	386	504
Have heard of Olivia Chow	96	94	97	97	97	97	95	96
Have not heard of Olivia Chow	4	6	3	3	3	3	5	4

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	890	293	214	199	184
Have heard of Olivia Chow	96	96	95	98	93
Have not heard of Olivia Chow	4	4	5	2	7

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	890	332	251	85	660	230
Have heard of Olivia Chow	96	97	93	99	97	93
Have not heard of Olivia Chow	4	3	7	1	3	7

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	890	62	128	112	102	84	188	28
Have heard of Olivia Chow	96	81	98	96	99	95	100	85
Have not heard of Olivia Chow	4	19	2	4	1	5	0	15

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**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	890	147	217	330	196
Have heard of Olivia Chow	96	94	91	98	96
Have not heard of Olivia Chow	4	6	9	2	4

**Have Children / Are Mothers**

%	Total	Yes	No	Moms
Sample	890	159	731	88
Have heard of Olivia Chow	96	94	96	94
Have not heard of Olivia Chow	4	6	4	6

**Past Provincial Vote**

%	Total	Conservative	Liberal	NDP	Green	Other parties
Sample	890	197	420	149	22	28
Have heard of Olivia Chow	96	95	97	99	99	96
Have not heard of Olivia Chow	4	5	3	1	1	4

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**Approval of Chow**

*'Do you approve or disapprove of Olivia Chow?'*

*[Heard of Olivia Chow]*

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**June 24<sup>th</sup>, 2014**

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	860	64	85	184	233	294	369	491
Approve	57	62	57	53	57	50	51	62
Disapprove	43	38	43	47	43	50	49	38

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	860	286	203	194	177
Approve	57	63	60	51	50
Disapprove	43	37	40	49	50

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	860	325	237	83	642	218
Approve	57	48	63	74	51	68
Disapprove	43	52	37	26	49	32

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	860	55	124	108	101	81	187	27
Approve	57	52	58	59	56	57	58	65
Disapprove	43	48	42	41	44	43	42	35

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	860	137	206	326	191
Approve	57	45	46	61	65
Disapprove	43	55	54	39	35

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### *Have Children / Are Mothers*

%	Total	Yes	No	Moms
Sample	860	151	709	84
Approve	57	54	58	70
Disapprove	43	46	42	30

### *Past Provincial Vote*

%	Total	Progressive Conservative	Liberal	NDP	Green	Other Parties
Sample	860	191	412	147	21	26
Approve	57	13	61	81	88	56
Disapprove	43	87	39	19	12	44

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**Awareness of Soknacki**

*'Have you heard of David Soknacki or not?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	890	68	88	190	241	303	386	504
Have heard of David Soknacki	63	56	62	64	74	69	70	57
Have not heard of David Soknacki	37	44	38	36	26	31	30	43

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	890	293	214	199	184
Have heard of David Soknacki	63	74	60	54	62
Have not heard of David Soknacki	37	26	40	46	38

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	890	332	251	85	660	230
Have heard of David Soknacki	63	63	63	70	69	52
Have not heard of David Soknacki	37	37	37	30	31	48

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	890	62	128	112	102	84	188	28
Have heard of David Soknacki	63	39	58	68	66	72	69	62
Have not heard of David Soknacki	37	61	42	32	34	28	31	38

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**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	890	147	217	330	196
Have heard of David Soknacki	63	55	53	64	76
Have not heard of David Soknacki	37	45	47	36	24

**Have Children / Are Mothers**

%	Total	Yes	No	Moms
Sample	890	159	731	88
Have heard of David Soknacki	63	51	69	46
Have not heard of David Soknacki	37	49	31	54

**Past Provincial Vote**

%	Total	Conservative	Liberal	NDP	Green	Other parties
Sample	890	197	420	149	22	28
Have heard of David Soknacki	63	62	71	65	56	66
Have not heard of David Soknacki	37	38	29	35	44	34

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**Approval of Soknacki**

*'Do you approve or disapprove of David Soknacki?'*

*[Heard of David Soknacki]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	602	39	55	123	175	210	278	324
Approve	47	55	40	43	46	46	44	50
Disapprove	53	45	60	57	54	54	56	50

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	602	212	139	128	123
Approve	47	57	44	38	41
Disapprove	53	43	56	62	59

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	602	226	167	59	468	134
Approve	47	40	51	46	48	42
Disapprove	53	60	49	54	52	58

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	602	28	77	78	73	59	141	18
Approve	47	44	42	38	50	38	51	63
Disapprove	53	56	58	62	50	62	49	37

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	602	83	132	237	150
Approve	47	36	38	44	59
Disapprove	53	64	62	56	41

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### *Have Children / Are Mothers*

%	Total	Yes	No	Moms
Sample	602	92	510	47
Approve	47	40	49	52
Disapprove	53	60	51	48

### *Past Provincial Vote*

%	Total	Progressive Conservative	Liberal	NDP	Green	Other Parties
Sample	602	129	306	104	15	17
Approve	47	32	52	55	60	51
Disapprove	53	68	48	45	40	49

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**TORONTO**

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**Approval of Rob Ford**

*'Do you approve or disapprove of Rob Ford?'*

*[All Respondents]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	890	68	88	190	241	303	386	504
Approve	32	38	24	30	33	33	31	32
Disapprove	66	60	75	68	67	64	68	65
Don't know	2	2	1	3	0	3	1	3

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	890	293	214	199	184
Approve	32	13	35	35	50
Disapprove	66	86	64	61	48
Don't know	2	1	1	4	2

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	890	332	251	85	660	230
Approve	32	35	32	19	29	38
Disapprove	66	64	66	78	70	59
Don't know	2	1	2	3	1	3

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	890	62	128	112	102	84	188	28
Approve	32	47	45	37	29	39	18	25
Disapprove	66	50	50	62	71	61	82	69
Don't know	2	3	4	1	0	0	0	6

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### **Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	890	147	217	330	196
Approve	32	55	40	27	20
Disapprove	66	42	59	71	79
Don't know	2	2	1	2	1

### **Have Children / Are Mothers**

%	Total	Yes	No	Moms
Sample	890	159	731	88
Approve	32	33	31	31
Disapprove	66	65	67	67
Don't know	2	2	2	2

### **Past Provincial Vote**

%	Total	Progressive Conservative	Liberal	NDP	Green	Other Parties
Sample	890	197	420	149	22	28
Approve	32	58	24	18	13	49
Disapprove	66	40	76	80	87	51
Don't know	2	2	1	1	0	0

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**Rob Ford / Stintz / Tory / Chow / Soknacki**

*'If a mayoral election were held today, who would you vote for if the candidates were Doug Ford, Karen Stintz, John Tory, Olivia Chow, and David Soknacki?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	890	68	88	190	241	303	386	504
Rob Ford	27	37	19	24	25	26	28	26
Karen Stintz	3	2	4	3	5	2	3	3
John Tory	24	8	32	28	29	35	26	22
Olivia Chow	34	39	34	32	31	31	30	38
David Soknacki	6	6	6	7	6	3	8	3
Don't know	6	8	6	7	5	4	5	8

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	890	293	214	199	184
Rob Ford	27	12	29	29	44
Karen Stintz	3	6	3	2	0
John Tory	24	30	26	19	20
Olivia Chow	34	41	33	34	27
David Soknacki	6	6	5	7	4
Don't know	6	5	5	10	5

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	890	332	251	85	660	230
Rob Ford	27	29	28	20	25	32
Karen Stintz	3	3	2	2	3	3
John Tory	24	31	17	19	31	9
Olivia Chow	34	28	38	47	29	44
David Soknacki	6	3	8	8	6	4
Don't know	6	6	7	4	5	8

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**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	890	62	128	112	102	84	188	28
Rob Ford	27	44	43	35	22	22	15	25
Karen Stintz	3	2	3	1	10	2	4	0
John Tory	24	12	13	19	22	28	34	43
Olivia Chow	34	23	33	35	42	29	37	28
David Soknacki	6	2	3	9	2	15	6	5
Don't know	6	17	5	2	1	5	4	0

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	890	147	217	330	196
Rob Ford	27	49	31	20	21
Karen Stintz	3	1	2	4	4
John Tory	24	17	22	29	23
Olivia Chow	34	25	29	34	43
David Soknacki	6	1	6	6	7
Don't know	6	8	10	7	2

**Have Children / Are Mothers**

%	Total	Yes	No	Moms
Sample	890	159	731	88
Rob Ford	27	28	26	27
Karen Stintz	3	3	3	1
John Tory	24	26	23	19
Olivia Chow	34	33	35	45
David Soknacki	6	3	6	3
Don't know	6	6	6	6

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**TORONTO**

**June 24<sup>th</sup>, 2014**

***Past Provincial Vote***

<b>%</b>	<b>Total</b>	<b>Progressive Conservative</b>	<b>Liberal</b>	<b>NDP</b>	<b>Green</b>	<b>Other Parties</b>
<b>Sample</b>	<b>890</b>	<b>197</b>	<b>420</b>	<b>149</b>	<b>22</b>	<b>28</b>
<b>Rob Ford</b>	27	47	20	18	11	44
<b>Karen Stintz</b>	3	2	4	4	0	6
<b>John Tory</b>	24	42	29	9	18	10
<b>Olivia Chow</b>	34	2	34	61	69	14
<b>David Soknacki</b>	6	3	10	4	0	0
<b>Don't know</b>	6	3	4	3	1	26

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**TORONTO**

**June 24<sup>th</sup>, 2014**

***Chow / Stintz / Tory / Soknacki***

*'If a mayoral election were held today, who would you vote for if the candidates were Olivia Chow, Karen Stintz, John Tory and David Soknacki?'*

*[All Respondents]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	890	68	88	190	241	303	386	504
Olivia Chow	36	44	32	34	34	32	28	44
Karen Stintz	5	5	9	4	4	3	6	4
John Tory	34	21	37	36	38	48	41	27
David Soknacki	8	12	6	6	6	5	8	7
Don't know	17	18	16	20	18	13	16	18

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	890	293	214	199	184
Olivia Chow	36	42	37	35	30
Karen Stintz	5	7	3	4	6
John Tory	34	33	36	32	34
David Soknacki	8	7	9	6	9
Don't know	17	12	15	23	22

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	890	332	251	85	660	230
Olivia Chow	36	28	42	48	30	49
Karen Stintz	5	5	6	5	5	6
John Tory	34	44	25	27	43	14
David Soknacki	8	8	9	5	7	9
Don't know	17	16	18	15	15	23

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**June 24<sup>th</sup>, 2014**

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	890	62	128	112	102	84	188	28
Olivia Chow	36	26	46	41	41	31	33	28
Karen Stintz	5	8	7	1	13	2	5	0
John Tory	34	15	24	30	31	43	42	56
David Soknacki	8	3	3	15	8	9	8	16
Don't know	17	47	20	13	7	15	13	0

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	890	147	217	330	196
Olivia Chow	36	34	33	36	41
Karen Stintz	5	2	7	5	6
John Tory	34	32	31	35	35
David Soknacki	8	1	6	10	9
Don't know	17	31	23	13	10

**Have Children / Are Mothers**

%	Total	Yes	No	Moms
Sample	890	159	731	88
Olivia Chow	36	34	37	47
Karen Stintz	5	6	5	3
John Tory	34	36	33	20
David Soknacki	8	8	8	11
Don't know	17	16	18	19

**Past Provincial Vote**

%	Total	Progressive Conservative	Liberal	NDP	Green	Other Parties
Sample	890	197	420	149	22	28
Olivia Chow	36	6	34	67	61	17
Karen Stintz	5	3	5	6	2	11
John Tory	34	70	36	11	19	11
David Soknacki	8	6	10	9	0	2
Don't know	17	15	15	7	17	60

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**TORONTO**

**June 24<sup>th</sup>, 2014**

**Rob Ford / Tory / Chow**

*'If a mayoral election were held today, who would you vote for if the candidates were Rob Ford, John Tory and Olivia Chow?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	890	68	88	190	241	303	386	504
Rob Ford	28	38	17	24	25	29	27	28
John Tory	29	13	41	33	34	36	34	25
Olivia Chow	37	40	37	36	35	32	35	38
Don't know	6	9	4	7	6	3	4	9

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	890	293	214	199	184
Rob Ford	28	12	31	30	44
John Tory	29	37	29	27	22
Olivia Chow	37	44	36	35	29
Don't know	6	7	4	8	5

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	890	332	251	85	660	230
Rob Ford	28	29	30	21	26	32
John Tory	29	38	20	24	36	16
Olivia Chow	37	27	42	50	32	46
Don't know	6	6	7	5	6	6

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	890	62	128	112	102	84	188	28
Rob Ford	28	45	43	35	25	30	15	25
John Tory	29	11	24	23	27	26	40	47
Olivia Chow	37	34	28	40	41	42	40	29
Don't know	6	9	6	2	7	2	5	0

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### Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	890	147	217	330	196
Rob Ford	28	50	33	21	22
John Tory	29	17	25	37	28
Olivia Chow	37	29	33	36	46
Don't know	6	5	9	6	4

## TORONTO

June 24<sup>th</sup>, 2014

### Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	890	159	731	88
Rob Ford	28	27	28	27
John Tory	29	33	28	23
Olivia Chow	37	35	38	45
Don't know	6	5	7	5

### Past Provincial Vote

%	Total	Progressive Conservative	Liberal	NDP	Green	Other Parties
Sample	890	197	420	149	22	28
Rob Ford	28	47	21	18	11	44
John Tory	29	46	35	10	29	22
Olivia Chow	37	5	39	64	58	18
Don't know	6	2	4	7	1	16

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**TORONTO**

**June 24<sup>th</sup>, 2014**

**Tory / Chow**

*'If a mayoral election were held today, who would you vote for if the candidates were John Tory and Olivia Chow?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	890	68	88	190	241	303	386	504
John Tory	40	27	45	43	45	53	50	32
Olivia Chow	42	55	40	38	35	34	36	48
Don't know	17	18	16	20	20	13	15	20

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	890	293	214	199	184
John Tory	40	40	42	38	41
Olivia Chow	42	49	41	41	35
Don't know	17	11	17	21	24

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	890	332	251	85	660	230
John Tory	40	52	32	23	50	20
Olivia Chow	42	31	51	60	36	56
Don't know	17	17	17	16	14	24

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	890	62	128	112	102	84	188	28
John Tory	40	24	25	39	43	45	53	70
Olivia Chow	42	34	53	51	47	40	40	23
Don't know	17	42	22	10	10	15	7	7

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### **Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	890	147	217	330	196
John Tory	40	34	39	40	46
Olivia Chow	42	34	37	47	44
Don't know	17	32	24	13	10

## **TORONTO**

**June 24<sup>th</sup>, 2014**

### **Have Children / Are Mothers**

%	Total	Yes	No	Moms
Sample	890	159	731	88
John Tory	40	43	39	26
Olivia Chow	42	40	43	52
Don't know	17	17	17	22

### **Past Provincial Vote**

%	Total	Progressive Conservative	Liberal	NDP	Green	Other Parties
Sample	890	197	420	149	22	28
John Tory	40	76	42	15	35	28
Olivia Chow	42	8	42	74	60	18
Don't know	17	16	16	11	4	54

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**TORONTO**

**June 24<sup>th</sup>, 2014**

**Vote Rob Ford October Election**

*'Will you vote for Rob Ford in the municipal election in October or not?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	890	68	88	190	241	303	386	504
Will vote for Rob Ford	29	38	22	24	25	29	28	30
Will not vote for Rob Ford	65	55	73	69	68	68	67	64
Don't know	6	7	5	7	7	4	5	6

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	890	293	214	199	184
Will vote for Rob Ford	29	15	31	31	43
Will not vote for Rob Ford	65	81	63	63	49
Don't know	6	4	6	6	8

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	890	332	251	85	660	230
Will vote for Rob Ford	29	30	34	13	27	32
Will not vote for Rob Ford	65	63	63	77	67	62
Don't know	6	7	3	10	6	6

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	890	62	128	112	102	84	188	28
Will vote for Rob Ford	29	38	42	35	36	35	15	25
Will not vote for Rob Ford	65	50	54	63	62	61	81	70
Don't know	6	12	4	2	2	4	4	5

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**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	890	147	217	330	196
Will vote for Rob Ford	29	50	33	23	23
Will not vote for Rob Ford	65	41	61	72	72
Don't know	6	9	7	5	5

**Have Children / Are Mothers**

%	Total	Yes	No	Moms
Sample	890	159	731	88
Will vote for Rob Ford	29	32	28	30
Will not vote for Rob Ford	65	61	67	61
Don't know	6	7	5	9

**Past Provincial Vote**

%	Total	Progressive Conservative	Liberal	NDP	Green	Other Parties
Sample	890	197	420	149	22	28
Will vote for Rob Ford	29	49	22	26	11	31
Will not vote for Rob Ford	65	43	76	72	87	49
Don't know	6	8	3	2	1	20

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**TORONTO**

**June 24<sup>th</sup>, 2014**

**Rob Ford Resignation**

*'Do you think Mayor Ford should resign or not?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	890	68	88	190	241	303	386	504
Think he should resign	58	50	63	61	60	59	59	57
Think he should not resign	37	44	32	34	37	37	37	38
Don't know	5	6	5	5	4	4	4	6

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	890	293	214	199	184
Think he should resign	58	73	54	53	45
Think he should not resign	37	22	39	43	50
Don't know	5	4	7	4	5

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	890	332	251	85	660	230
Think he should resign	58	55	55	70	59	56
Think he should not resign	37	40	40	25	38	37
Don't know	5	4	5	5	3	8

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	890	62	128	112	102	84	188	28
Think he should resign	58	32	46	60	50	53	75	69
Think he should not resign	37	59	46	38	46	42	24	25
Don't know	5	9	8	1	3	6	1	7

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**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	890	147	217	330	196
Think he should resign	58	35	53	63	67
Think he should not resign	37	56	44	32	30
Don't know	5	9	4	5	4

**Have Children / Are Mothers**

%	Total	Yes	No	Moms
Sample	890	159	731	88
Think he should resign	58	55	59	57
Think he should not resign	37	39	37	34
Don't know	5	6	4	9

**Past Provincial Vote**

%	Total	Progressive Conservative	Liberal	NDP	Green	Other Parties
Sample	890	197	420	149	22	28
Think he should resign	58	31	69	67	66	37
Think he should not resign	37	64	28	26	34	40
Don't know	5	5	3	7	0	23

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**June 24<sup>th</sup>, 2014**

**Best Budget Handling**

*Which mayoral candidate would handle the city budget the best?'*

*[All Respondents]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	890	68	88	190	241	303	386	504
Rob Ford	31	41	26	25	28	27	30	32
John Tory	27	16	34	27	32	35	31	23
Olivia Chow	26	34	21	25	21	24	22	30
Karen Stintz	3	0	7	3	3	4	4	2
David Soknacki	7	6	8	9	6	6	11	3

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	890	293	214	199	184
Rob Ford	31	16	34	35	44
John Tory	27	32	27	17	32
Olivia Chow	26	32	25	30	16
Karen Stintz	3	4	3	4	1
David Soknacki	7	9	7	9	2
Don't know	6	8	4	6	6

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	890	332	251	85	660	230
Rob Ford	31	34	34	19	29	34
John Tory	27	36	18	24	35	10
Olivia Chow	26	17	32	39	20	39
Karen Stintz	3	3	1	2	3	3
David Soknacki	7	5	9	10	7	6
Don't know	6	5	5	6	5	8

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	890	62	128	112	102	84	188	28
Rob Ford	31	44	41	33	35	35	18	25
John Tory	27	9	17	24	26	27	42	47
Olivia Chow	26	29	33	29	23	22	22	19
Karen Stintz	3	6	1	2	6	2	3	7
David Soknacki	7	6	1	6	7	11	11	1
Don't know	6	6	7	6	3	3	3	2

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**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	890	147	217	330	196
Rob Ford	31	53	33	27	23
John Tory	27	15	22	32	31
Olivia Chow	26	18	27	24	33
Karen Stintz	3	2	5	3	2
David Soknacki	7	3	6	9	6
Don't know	6	10	7	5	4

**Have Children / Are Mothers**

%	Total	Yes	No	Moms
Sample	890	159	731	88
Rob Ford	31	34	29	31
John Tory	27	31	26	24
Olivia Chow	26	22	28	30
Karen Stintz	3	3	3	2
David Soknacki	7	4	8	3
Don't know	6	6	6	10

**Past Provincial Vote**

%	Total	Progressive Conservative	Liberal	NDP	Green	Other Parties
Sample	890	197	420	149	22	28
Rob Ford	31	53	21	27	11	34
John Tory	27	38	35	13	28	26
Olivia Chow	26	1	24	46	52	8
Karen Stintz	3	1	5	3	2	0
David Soknacki	7	3	11	7	5	10
Don't know	6	4	5	5	2	21

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**June 24<sup>th</sup>, 2014**

**Best Vision**

*'Which mayoral candidate would have the best vision for the city?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	890	68	88	190	241	303	386	504
Rob Ford	26	33	23	20	23	24	25	26
John Tory	26	14	29	30	32	37	29	24
Olivia Chow	35	43	32	33	29	29	34	36
Karen Stintz	2	2	3	2	3	2	2	2
David Soknacki	4	3	6	3	5	4	7	1
Don't know	7	5	7	12	8	4	4	10

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	890	293	214	199	184
Rob Ford	26	11	28	31	37
John Tory	26	29	27	24	25
Olivia Chow	35	42	36	31	27
Karen Stintz	2	4	2	2	0
David Soknacki	4	6	1	6	3
Don't know	7	8	7	6	7

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	890	332	251	85	660	230
Rob Ford	26	28	27	18	23	32
John Tory	26	32	22	15	34	11
Olivia Chow	35	27	37	59	31	43
Karen Stintz	2	2	2	0	3	2
David Soknacki	4	3	4	6	4	3
Don't know	7	8	6	3	6	10

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	890	62	128	112	102	84	188	28
Rob Ford	26	40	33	32	24	26	17	25
John Tory	26	14	22	19	27	29	33	43
Olivia Chow	35	35	37	38	33	31	38	27
Karen Stintz	2	2	1	0	10	2	3	0
David Soknacki	4	1	0	8	3	8	6	1
Don't know	7	9	6	3	3	4	5	4

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**June 24<sup>th</sup>, 2014**

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	890	147	217	330	196
Rob Ford	26	41	29	20	22
John Tory	26	27	22	31	22
Olivia Chow	35	23	33	35	43
Karen Stintz	2	1	1	2	4
David Soknacki	4	0	6	3	5
Don't know	7	8	8	8	3

**Have Children / Are Mothers**

%	Total	Yes	No	Moms
Sample	890	159	731	88
Rob Ford	26	29	24	31
John Tory	26	30	25	18
Olivia Chow	35	30	37	39
Karen Stintz	2	2	2	1
David Soknacki	4	2	5	0
Don't know	7	8	7	11

**Past Provincial Vote**

%	Total	Progressive Conservative	Liberal	NDP	Green	Other Parties
Sample	890	197	420	149	22	28
Rob Ford	26	43	18	17	11	30
John Tory	26	48	31	11	12	8
Olivia Chow	35	4	36	57	74	31
Karen Stintz	2	1	3	4	2	0
David Soknacki	4	2	6	4	0	0
Don't know	7	2	6	8	1	31

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**FORUM RESEARCH INC.**

**MEDIA INQUIRIES:**

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**TORONTO**

**June 24<sup>th</sup>, 2014**

**Ability to Unite Councillors**

*'Which mayoral candidate would be able to get councillors to work together as one?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	890	68	88	190	241	303	386	504
Rob Ford	14	19	9	13	14	14	14	14
John Tory	32	23	34	34	38	41	36	29
Olivia Chow	34	39	33	33	31	29	30	38
Karen Stintz	4	3	4	5	3	2	3	4
David Soknacki	5	4	6	4	4	4	6	3
Don't know	12	12	14	12	9	10	11	13

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	890	293	214	199	184
Rob Ford	14	7	14	16	22
John Tory	32	32	31	33	32
Olivia Chow	34	39	34	32	29
Karen Stintz	4	6	3	4	0
David Soknacki	5	5	4	4	5
Don't know	12	10	14	11	11

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	890	332	251	85	660	230
Rob Ford	14	13	18	4	12	18
John Tory	32	36	30	19	39	18
Olivia Chow	34	30	35	53	30	42
Karen Stintz	4	3	4	3	4	3
David Soknacki	5	4	5	6	5	3
Don't know	12	13	8	14	10	15

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	890	62	128	112	102	84	188	28
Rob Ford	14	29	20	19	9	17	7	15
John Tory	32	20	24	30	35	35	39	50
Olivia Chow	34	34	43	34	35	34	34	30
Karen Stintz	4	2	4	0	10	4	5	0
David Soknacki	5	1	0	12	2	2	8	2
Don't know	12	14	10	5	9	7	9	3

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**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	890	147	217	330	196
Rob Ford	14	21	24	9	10
John Tory	32	31	24	38	30
Olivia Chow	34	27	36	32	40
Karen Stintz	4	1	2	4	6
David Soknacki	5	0	4	5	6
Don't know	12	19	11	12	8

**Have Children / Are Mothers**

%	Total	Yes	No	Moms
Sample	890	159	731	88
Rob Ford	14	13	14	14
John Tory	32	32	32	20
Olivia Chow	34	33	34	42
Karen Stintz	4	4	3	3
David Soknacki	5	3	5	3

**Past Provincial Vote**

%	Total	Progressive Conservative	Liberal	NDP	Green	Other Parties
Sample	890	197	420	149	22	28
Rob Ford	14	26	10	7	10	21
John Tory	32	54	37	13	26	22
Olivia Chow	34	7	33	60	62	28
Karen Stintz	4	3	3	6	2	11
David Soknacki	5	3	6	7	1	0
Don't know	12	8	11	7	0	19

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**TORONTO**

**June 24<sup>th</sup>, 2014**

***Candidate to Improve the Shape of the City***

*'Which mayoral candidate would leave the city in better shape than he or she found it?'*

*[All Respondents]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	890	68	88	190	241	303	386	504
Rob Ford	26	34	21	25	22	26	24	29
John Tory	25	11	31	29	33	35	30	21
Olivia Chow	32	40	30	30	27	29	29	35
Karen Stintz	3	3	3	3	4	2	3	3
David Soknacki	4	4	4	4	5	3	6	3
Don't know	8	8	10	9	9	4	7	9

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	890	293	214	199	184
Rob Ford	26	13	26	31	41
John Tory	25	31	28	17	23
Olivia Chow	32	37	32	34	25
Karen Stintz	3	4	5	3	1
David Soknacki	4	5	3	4	5
Don't know	8	9	6	12	6

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	890	332	251	85	660	230
Rob Ford	26	28	30	15	24	31
John Tory	25	35	16	18	34	9
Olivia Chow	32	22	38	52	26	45
Karen Stintz	3	3	3	5	3	3
David Soknacki	4	5	4	3	5	2
Don't know	8	8	8	7	7	10

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	890	62	128	112	102	84	188	28
Rob Ford	26	35	39	35	22	28	17	25
John Tory	25	9	16	21	26	32	31	43
Olivia Chow	32	31	36	40	32	22	33	26
Karen Stintz	3	8	2	0	11	2	3	0
David Soknacki	4	1	2	1	7	9	8	2
Don't know	8	17	6	3	2	7	8	4

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**TORONTO**

**June 24<sup>th</sup>, 2014**

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	890	147	217	330	196
Rob Ford	26	47	31	21	21
John Tory	25	16	20	33	23
Olivia Chow	32	20	35	30	42
Karen Stintz	3	5	1	3	4
David Soknacki	4	0	5	6	3
Don't know	8	12	8	8	7

**Have Children / Are Mothers**

%	Total	Yes	No	Moms
Sample	890	159	731	88
Rob Ford	26	28	26	29
John Tory	25	28	25	16
Olivia Chow	32	29	34	40
Karen Stintz	3	3	4	1
David Soknacki	4	3	5	5
Don't know	8	10	7	10

**Past Provincial Vote**

%	Total	Progressive Conservative	Liberal	NDP	Green	Other Parties
Sample	890	197	420	149	22	28
Rob Ford	26	45	20	19	18	32
John Tory	25	44	32	10	12	18
Olivia Chow	32	3	31	57	65	16
Karen Stintz	3	1	4	4	2	0
David Soknacki	4	2	7	6	2	0
Don't know	8	6	7	4	1	35

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**Transit Plan**

*'Which mayoral candidate has a plan for transit that will get Toronto moving again?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	890	68	88	190	241	303	386	504
Rob Ford	26	34	22	20	24	26	23	29
John Tory	23	9	31	27	27	30	29	18
Olivia Chow	27	31	22	26	27	24	23	30
Karen Stintz	7	8	7	7	6	6	7	7
David Soknacki	5	6	7	4	4	2	8	2
Don't know	11	9	9	16	11	11	8	14
None of them	1	3	2	0	1	1	3	0

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	890	293	214	199	184
Rob Ford	26	12	27	28	43
John Tory	23	26	27	19	19
Olivia Chow	27	29	21	34	22
Karen Stintz	7	12	9	4	2
David Soknacki	5	7	4	4	4
Don't know	11	12	9	11	11
None of them	1	2	4	0	0

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	890	332	251	85	660	230
Rob Ford	26	26	30	17	24	30
John Tory	23	30	15	16	28	12
Olivia Chow	27	22	29	42	23	35
Karen Stintz	7	5	8	6	7	7
David Soknacki	5	5	5	5	6	2
Don't know	11	11	9	15	10	12
None of them	1	1	3	0	1	2

**TORONTO**

**June 24<sup>th</sup>, 2014**

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**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	890	62	128	112	102	84	188	28
Rob Ford	26	50	37	28	21	35	13	19
John Tory	23	10	13	20	25	26	32	48
Olivia Chow	27	22	24	33	26	16	29	23
Karen Stintz	7	2	9	8	14	5	8	5
David Soknacki	5	1	4	6	5	9	7	2
Don't know	11	15	12	5	6	4	10	3
None of them	1	1	0	0	3	5	0	0

**TORONTO**  
**June 24<sup>th</sup>, 2014**

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	890	147	217	330	196
Rob Ford	26	46	33	23	14
John Tory	23	15	19	27	25
Olivia Chow	27	22	24	26	32
Karen Stintz	7	4	3	8	10
David Soknacki	5	0	5	5	7
Don't know	11	10	15	11	8
None of them	1	2	1	1	3

**Have Children / Are Mothers**

%	Total	Yes	No	Moms
Sample	890	159	731	88
Rob Ford	26	25	27	27
John Tory	23	29	21	16
Olivia Chow	27	26	27	35
Karen Stintz	7	6	7	7
David Soknacki	5	2	6	3
Don't know	11	11	11	13
None of them	1	1	2	0

**Past Provincial Vote**

%	Total	Progressive Conservative	Liberal	NDP	Green	Other Parties
Sample	890	197	420	149	22	28
Rob Ford	26	45	19	20	8	29
John Tory	23	40	27	7	15	18
Olivia Chow	27	3	28	44	42	14
Karen Stintz	7	4	8	9	18	0
David Soknacki	5	1	8	7	10	0
Don't know	11	6	10	8	7	39
None of them	1	2	0	6	0	0

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**TORONTO**

**June 24<sup>th</sup>, 2014**

**Most Important Issue**

*'What is the single most important issue for you in this mayoral election?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	890	68	88	190	241	303	386	504
Building transit	31	28	36	32	34	25	37	25
Keeping taxes low	20	23	16	25	18	16	18	22
Protecting existing city services	10	13	9	8	11	11	8	13
Caring for the most vulnerable	8	8	8	8	9	9	6	10
Eliminating waste	8	7	6	8	7	13	11	6
Rebuilding Toronto's image	9	10	7	7	9	12	10	8
Cleaning up city hall	7	6	7	6	7	11	6	8
Something else	6	5	11	7	5	4	4	9

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	890	293	214	199	184
Building transit	31	43	23	29	27
Keeping taxes low	20	14	25	21	21
Protecting existing city services	10	12	10	7	13
Caring for the most vulnerable	8	6	8	14	5
Eliminating waste	8	2	12	9	11
Rebuilding Toronto's image	9	10	10	6	8
Cleaning up city hall	7	6	8	7	8
Something else	6	7	5	6	7

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	890	332	251	85	660	230
Building transit	31	29	37	29	35	22
Keeping taxes low	20	25	20	9	21	18
Protecting existing city services	10	8	12	9	8	15
Caring for the most vulnerable	8	5	7	22	5	16
Eliminating waste	8	12	5	4	9	6
Rebuilding Toronto's image	9	9	6	16	9	8
Cleaning up city hall	7	4	8	9	7	8
Something else	6	8	6	3	6	7

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**Household Income**

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K	\$250K+
Sample	890	62	128	112	102	84	188	28
Building transit	31	20	20	27	38	37	43	36
Keeping taxes low	20	25	15	23	19	20	17	9
Protecting existing city services	10	6	21	10	7	13	10	0
Caring for the most vulnerable	8	18	11	5	5	4	4	7
Eliminating waste	8	4	9	13	10	9	7	6
Rebuilding Toronto's image	9	11	3	6	12	5	11	18
Cleaning up city hall	7	12	12	7	6	7	3	17
Something else	6	4	9	8	4	6	5	7

**TORONTO**

**June 24<sup>th</sup>, 2014**

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	890	147	217	330	196
Building transit	31	19	30	33	36
Keeping taxes low	20	23	22	19	17
Protecting existing city services	10	4	8	13	13
Caring for the most vulnerable	8	17	8	6	7
Eliminating waste	8	12	7	7	8
Rebuilding Toronto's image	9	10	10	8	9
Cleaning up city hall	7	9	9	6	5
Something else	6	5	6	8	5

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**TORONTO**

**June 24<sup>th</sup>, 2014**

*Have Children / Are Mothers*

%	Total	Yes	No	Moms
Sample	890	159	731	88
Building transit	31	30	31	21
Keeping taxes low	20	21	19	18
Protecting existing city services	10	11	10	16
Caring for the most vulnerable	8	8	8	11
Eliminating waste	8	4	10	2
Rebuilding Toronto's image	9	10	8	11
Cleaning up city hall	7	7	7	7
Something else	6	9	5	13

*Past Provincial Vote*

%	Total	Progressive Conservative	Liberal	NDP	Green	Other Parties
Sample	890	197	420	149	22	28
Building transit	31	16	42	35	25	25
Keeping taxes low	20	30	12	17	11	18
Protecting existing city services	10	5	11	13	43	14
Caring for the most vulnerable	8	5	6	12	4	13
Eliminating waste	8	20	6	4	0	13
Rebuilding Toronto's image	9	3	10	9	9	5
Cleaning up city hall	7	13	7	5	8	8
Something else	6	8	6	6	0	3

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**TORONTO**  
**June 24<sup>th</sup>, 2014**

**Parking Ban on Major Streets**

*'Mayoral candidate David Soknacki has proposed banning all on-street parking on major streets downtown. Do you approve or disapprove of this proposal?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	890	68	88	190	241	303	386	504
Approve	31	30	34	32	32	27	34	28
Disapprove	58	65	54	55	54	58	55	60
Don't know	11	6	13	14	14	15	11	12

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	890	293	214	199	184
Approve	31	33	32	28	29
Disapprove	58	56	50	65	62
Don't know	11	11	18	7	8

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	890	332	251	85	660	230
Approve	31	27	36	33	31	30
Disapprove	58	63	52	59	58	58
Don't know	11	10	11	8	11	12

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	890	62	128	112	102	84	188	28
Approve	31	39	26	26	36	36	37	22
Disapprove	58	39	69	66	53	50	55	65
Don't know	11	22	5	8	10	13	8	13

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## TORONTO

June 24<sup>th</sup>, 2014

### Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	890	147	217	330	196
Approve	31	19	28	34	35
Disapprove	58	63	61	57	54
Don't know	11	18	11	9	11

### Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	890	159	731	88
Approve	31	29	32	28
Disapprove	58	61	57	62
Don't know	11	10	12	10

### Past Provincial Vote

%	Total	Progressive Conservative	Liberal	NDP	Green	Other Parties
Sample	890	197	420	149	22	28
Approve	31	23	34	47	1	34
Disapprove	58	65	57	40	76	57
Don't know	11	12	9	13	23	9

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